**Indication**

BOTOX® is a prescription medicine that is injected to prevent headaches in adults with chronic migraine who have 15 or more days each month with headache lasting 4 or more hours each day in people 18 years or older.

It is not known whether BOTOX® is safe or effective to prevent headaches in patients with migraine who have 14 or fewer headache days each month (episodic migraine).

**IMPORTANT SAFETY INFORMATION**

BOTOX® may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months.

- **Spread of toxin effects**. The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing.

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX® has been used at the recommended dose to treat chronic migraine.

BOTOX® may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX®. If this happens, do not drive a car, operate machinery, or do other dangerous activities.

Please see additional Important Safety Information on following pages.
Chronic Migraine is a severe subtype of migraine. BOTOX® is a proven Chronic Migraine treatment. This condition can be very disabling and difficult for you and the people you know.

15+ headache days a month

8+ days are associated with migraine

4+ hours of headache per headache day

Meet Katherine, BOTOX® for Chronic Migraine patient: “My doctor told me I had Chronic Migraine, which was helpful. It gave me a better understanding of what I was going through.”

IMPORTANT SAFETY INFORMATION (continued)

Do not take BOTOX® if you: are allergic to any of the ingredients in BOTOX® (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as Myobloc® (rimabotulinumtoxinB), Dysport® (abobotulinumtoxinA), or Xeomin® (incobotulinumtoxinA); have a skin infection at the planned injection site.

The dose of BOTOX® is not the same as, or comparable to, another botulinum toxin product.

Serious and/or immediate allergic reactions have been reported. They include itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you experience symptoms; further injection of BOTOX® should be discontinued.

Please see additional Important Safety Information on following pages.
Because Chronic Migraine is so severe, guidelines* recommend use of a preventive treatment to help prevent headaches and migraines—before they even start.⁶

BOTOX® is the only treatment approved by the FDA for prevention in Chronic Migraine.²

To receive its approval, BOTOX® was studied in large clinical trials. BOTOX® prevents on average 8 to 9 headache days and migraine/probable migraine days a month (versus 6 to 7 for placebo).

*American Academy of Neurology guidelines.

**IMPORTANT SAFETY INFORMATION (continued)**

Tell your doctor about all your muscle or nerve conditions such as ALS or Lou Gehrig’s disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX®.

Tell your doctor about all your medical conditions, including if you: have or have had bleeding problems; have plans to have surgery; had surgery on your face; weakness of forehead muscles; trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX® can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX® passes into breast milk).

Please see additional Important Safety Information on following pages.
BOTOX® has helped many like you.²,⁷

100,000 people

with Chronic Migraine have been treated with BOTOX® since its FDA approval in 2010.

IMPORTANT SAFETY INFORMATION (continued)
Tell your doctor about all the medicines you take, including prescription and nonprescription medicines, vitamins, and herbal products. Using BOTOX® with certain other medicines may cause serious side effects. Do not start any new medicines until you have told your doctor that you have received BOTOX® in the past.

Tell your doctor if you have received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as Myobloc®, Dysport®, or Xeomin® in the past (tell your doctor exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

Please see additional Important Safety Information on following pages.
BOTOX® is shown to prevent headaches and migraines—before they even start.¹⁻⁸⁻¹¹

**BOTOX® prevents on average**

**8**

**to**

**9**

**headache days and migraine/probable migraine days a month**

(vs 6 to 7 with placebo) after 2 treatments (at 24 weeks).

**Meet Katherine, BOTOX® for Chronic Migraine patient:**

“BOTOX® was the first treatment that really reduced the number of headache and migraine days I had. It’s made such a difference.”

**IMPORTANT SAFETY INFORMATION (continued)**

**Other side effects of BOTOX® include:** dry mouth, discomfort or pain at the injection site, tiredness, headache, neck pain, and eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of your eyelids, and dry eyes.

For more information refer to the Medication Guide or talk with your doctor. You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see accompanying Summary of Information about BOTOX®.
Get the full picture of BOTOX® effectiveness.

It will take 2 treatments, 12 weeks apart to determine how well BOTOX® is working for you. If you don’t get treated every 12 weeks, you may not get the full benefit.²

You may start to feel results as early as 4 weeks (after treatment #1)³,⁴

Reduction in headache days may improve over the course of 24 weeks⁵,⁶

Based on how well BOTOX® prevents your headache days, we will discuss re-treatment every 12 weeks.

IMPORTANT SAFETY INFORMATION (continued)
BOTOX® may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:

- Problems swallowing, speaking, or breathing, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months.

- Spread of toxin effects. The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing.

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX® has been used at the recommended dose to treat chronic migraine.

BOTOX® may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX®. If this happens, do not drive a car, operate machinery, or do other dangerous activities.

Please see additional Important Safety Information on following pages.
What are the possible side effects with BOTOX®?

The most common side effect was neck pain, experienced by 9% of BOTOX® patients (9 out of every 100 patients) vs 3% for placebo.

Other side effects in the clinical studies included:

<table>
<thead>
<tr>
<th>Side Effect</th>
<th>BOTOX® Injections (In 687 patients total) % of total</th>
<th>Placebo Injections (In 692 patients total) % of total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Headache</td>
<td>5%</td>
<td>3%</td>
</tr>
<tr>
<td>Migraine</td>
<td>4%</td>
<td>3%</td>
</tr>
<tr>
<td>Slight or partial facial paralysis</td>
<td>2%</td>
<td>0%</td>
</tr>
<tr>
<td>Eyelid ptosis (Drooping eyelids)</td>
<td>4%</td>
<td>less than 1%</td>
</tr>
<tr>
<td>Bronchitis</td>
<td>3%</td>
<td>2%</td>
</tr>
<tr>
<td>Neck pain</td>
<td>9%</td>
<td>3%</td>
</tr>
<tr>
<td>Musculoskeletal stiffness</td>
<td>4%</td>
<td>1%</td>
</tr>
<tr>
<td>Muscular weakness</td>
<td>4%</td>
<td>less than 1%</td>
</tr>
<tr>
<td>Myalgia (Muscle pain)</td>
<td>3%</td>
<td>1%</td>
</tr>
<tr>
<td>Musculoskeletal pain</td>
<td>3%</td>
<td>1%</td>
</tr>
<tr>
<td>Muscle spasms</td>
<td>2%</td>
<td>1%</td>
</tr>
<tr>
<td>Injection site pain</td>
<td>3%</td>
<td>2%</td>
</tr>
<tr>
<td>Hypertension (High blood pressure)</td>
<td>2%</td>
<td>1%</td>
</tr>
</tbody>
</table>

This does not cover all the possible serious side effects of BOTOX®. Please see the Important Safety Information including Boxed Warning and the Summary of Information about BOTOX®.

*Reported by ≥ 2% of patients.

The dose of BOTOX® is not the same as, or comparable to, another botulinum toxin product. Please see additional Important Safety Information on following pages.
What is BOTOX® treatment like?

It takes about 15 minutes and is done right here in our office.¹²

Very fine needle

This is how tiny the needle is (actual size)

Shallow injections

In 7 key muscle areas of your head and neck—these are the injection sites proven to work in large clinical studies.²

IMPORTANT SAFETY INFORMATION (continued)

Serious and/or immediate allergic reactions have been reported. They include itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you experience symptoms; further injection of BOTOX® should be discontinued.

Tell your doctor about all your muscle or nerve conditions such as ALS or Lou Gehrig’s disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX®.

Please see additional Important Safety Information on following pages.
Most insurance plans cover the majority of the cost of BOTOX® treatment.

Plus, the BOTOX® Savings Card can help with possible out-of-pocket costs you may have.

Save money on treatments

The BOTOX® Savings Card is designed to help you save more when your out-of-pocket costs are highest—at the beginning of the year before you’ve met your deductible.

Visit BOTOXSavingsCard.com to get started

Most insurance plans cover the majority of the cost of BOTOX® treatment.\textsuperscript{13,14,*}

82% of insured patients pay nothing with the BOTOX® Savings Card\textsuperscript{13,14,*}

Your total savings per calendar year can add up to $1200.

Treatment must be at least 12 weeks apart.

- Up to $400 savings on out-of-pocket costs for 1 treatment\textsuperscript{1,2} \textbf{JANUARY to MARCH}
- Up to $200 savings on out-of-pocket costs per treatment\textsuperscript{1,2} \textbf{APRIL to DECEMBER}

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your medical conditions, including if you: have or have had bleeding problems; have plans to have surgery; had surgery on your face; weakness of forehead muscles; trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX® can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX® passes into breast milk).

Please see additional Important Safety Information on following pages.
How many people have tried BOTOX® for Chronic Migraine?
BOTOX® was approved by the FDA in 2010 after being studied in large clinical trials. Since then, 100,000 people with Chronic Migraine have received BOTOX® treatment.2,7

How is BOTOX® made?
BOTOX® is a prescription medicine made from tiny amounts of a highly purified protein (botulinum toxin protein), then mixed with saline. It was studied in large clinical trials and approved by the FDA, which has led to the treatment of 100,000 Chronic Migraine patients like you.2,7

What will the injections feel like?
The needles used in a BOTOX® treatment for Chronic Migraine are very small, but you may feel mild discomfort. Many patients say the injections feel like tiny pinches or pinpricks. Typically, the injections should take about 15 minutes.2,12

Where is BOTOX® injected?
BOTOX® is injected into shallow muscles of the head and neck—not too deeply beneath the skin.2

Why do I need 31 injections?
For Chronic Migraine patients, the FDA has approved a specific dose and injection pattern for BOTOX® treatment. The injections are in 7 key areas of the head and neck (31 injections total), once every 12 weeks to prevent headache and migraine days.

This is the injection pattern that resulted in a significant reduction in headache days in large clinical studies—and the injection pattern we follow to deliver the prevention you need. Typically, the injections take about 15 minutes.2,12

Please ask me any questions you might have.
What else is on your mind?

**Will BOTOX® have other effects on me?**
BOTOX® for Chronic Migraine has a different injection procedure than when it is used for other purposes. The treatment goals are clinical only, meaning the aim is to reduce the number of headache days you have. Please see the Side Effects tab for a list of possible BOTOX® side effects.

**When can I expect to see results?**
In clinical trials, BOTOX® provided some reduction in headache days 4 weeks after the first treatment. After the second treatment (at 24 weeks), BOTOX® prevented on average 8 to 9 headache days and migraine/probable migraine days a month (vs 6 to 7 with placebo).

**Why do I have to come back every 12 weeks?**
BOTOX® is a preventive treatment, meaning it prevents headache and migraine days before they even start. Based on your progress, you’ll come back every 12 weeks to continue your treatment course. That’s why we suggest you make your next injection appointment right after each treatment session before you leave the office. It will help you stay on a schedule.

**Is there help to keep me on schedule?**
You can sign up for the Pathways to Prevention Program, which offers treatment reminders to help you stay on track. Pathways to Prevention also offers information about managing Chronic Migraine and fitness, diet, and healthy living tips. Visit BOTOXChronicMigraine.com/Register to sign up.

**IMPORTANT SAFETY INFORMATION (continued)**
Tell your doctor if you have received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as Myobloc®, Dysport®, or Xeomin® in the past (tell your doctor exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

Please see additional Important Safety Information on following page.
Other side effects of BOTOX® include: dry mouth, discomfort or pain at the injection site, tiredness, headache, neck pain, and eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of your eyelids, and dry eyes.

For more information refer to the Medication Guide or talk with your doctor.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see accompanying Summary of Information about BOTOX®.
BOTOX® may cause serious side effects that can be life threatening. Call your doctor or get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:

- Problems swallowing, speaking, or breathing, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months.

- Spread of toxin effects. The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing.

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX® has been used at the recommended dose to treat Chronic Migraine.

BOTOX® may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX®. If this happens, do not drive a car, operate machinery, or do other dangerous activities.

BOTOX® dosing units are not the same as, or comparable to, any other botulinum toxin product.

What is BOTOX®?

BOTOX® is prescription medicine a medical professional injects into muscles to prevent headaches in adults with Chronic Migraine who have 15 or more days each month with headache lasting 4 or more hours each day in people 18 years and older.

It is not known whether BOTOX® is safe or effective to prevent headaches in people with migraine who have 14 or fewer headache days each month (episodic migraine).

Who should not take BOTOX®?

Do not use BOTOX® if you are: allergic to any of the ingredients in BOTOX® such as botulinum toxin type A and human serum albumin; had an allergic reaction to another botulinum toxin product such as Myobloc® (rimabotulinumtoxinB), Dysport® (abobotulinumtoxinA), or Xeomin® (incobotulinumtoxinA); or have a skin infection at the planned injection site.

What should I tell my doctor before treatment?

Tell your doctor about all your muscle or nerve conditions, such as amyotrophic lateral sclerosis (Lou Gehrig’s disease), myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects.

Tell your doctor if you have or have had breathing problems such as asthma or emphysema; swallowing problems; bleeding issues; plan to or have had surgery; have forehead muscle weakness such as trouble raising your eyebrows; drooping eyelids; or any changes to your face.

Tell your doctor if you are pregnant, plan to become pregnant, are breastfeeding or plan to breast feed. It is not known if BOTOX® (onabotulinumtoxinA) can harm your unborn baby or if BOTOX® passes into breast milk.

What Are Common Side Effects?

The most common side effects include neck pain; headache; migraine; slight or partial facial paralysis; eyelid drooping; bronchitis; musculoskeletal stiffness; muscular weakness; pain in 1 or more muscles, ligaments, tendons, or bones; muscle spasms; injection site pain; and high blood pressure. Other side effects have been reported including allergic reactions e.g. itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint.

These are not all of the possible side effects. Call your doctor for medical advice if you experience any side effects after treatment with BOTOX®.

What Should I Tell My Doctor About Medicines and Vitamins I Take?

Using BOTOX® with certain medicines may cause serious side effects. Do not start any new medicines until you have told your doctor that you have received BOTOX® in the past. Tell your doctor if you have received an injection with another botulinum toxin product in the last 4 months, such as Myobloc®, Dysport®, or Xeomin®. Be sure your doctor knows which product you received.

Tell your doctor about all prescription and over-the-counter medicines and supplements you take including: vitamins and herbal products; recent antibiotic injections; anticholinergics; muscle relaxants; allergy or cold medicine; sleep medicine; aspirin-like products; and blood thinners. Ask your doctor if you are not sure whether your medicine is listed above.

To Learn More

If you would like more information, talk to your doctor and/or go to BotoxChronicMigraine.com for full Product Information.

You may report side effects to the FDA at www.fda.gov/medwatch or call 1-800-FDA-1088.

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