BOTOX® has been used for nearly 10 years to treat people with Chronic Migraine†

Let’s talk about BOTOX® for Chronic Migraine

ESTABLISHED. PROVEN. DIFFERENT.*

Indications
BOTOX® is a prescription medicine that is injected into muscles and used:

• To prevent headaches in adults with chronic migraine who have 15 or more days each month with headache lasting 4 or more hours each day in people 18 years or older
• To treat certain types of eye muscle problems (strabismus) or abnormal spasm of the eyelids (blepharospasm) in people 12 years and older

It is not known whether BOTOX® is safe or effective to prevent headaches in patients with migraine who have 14 or fewer headache days each month (episodic migraine).

It is not known whether BOTOX® is safe or effective for other types of muscle spasms.

IMPORTANT SAFETY INFORMATION
BOTOX® may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:

• Problems swallowing, speaking, or breathing, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months
• Spread of toxin effects. The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, and trouble swallowing.

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX® has been used at the recommended dose to treat chronic migraine, blepharospasm, or strabismus.

BOTOX® may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX®. If this happens, do not drive a car, operate machinery, or do other dangerous activities.

Please see additional Important Safety Information on following pages.

* BOTOX® is a preventive treatment that is injected into 7 head/neck muscle areas for people with Chronic Migraine.
† FDA approval in 2010.
Chronic Migraine is a challenging disease. Getting the right diagnosis matters for your care.

Could you have Chronic Migraine? Here’s what it looks like.

15 or more headache days **per month** (even less serious headache attacks count).

At least 8 of those **15+** headache days include migraine attacks.*

Each of these days includes headache/migraine lasting **4+ hours**.

You must be experiencing symptoms for 3 months or longer.

* Migraine attacks consist of moderate or severe headache pain with symptoms that can include nausea, light and sound sensitivity, and/or pain on one side of the head.


**IMPORTANT SAFETY INFORMATION (continued)**

Do not receive BOTOX® if you: are allergic to any of the ingredients in BOTOX® (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as Myobloc® (rimabotulinumtoxinB), Dysport® (abobotulinumtoxinA), or Xeomin® (incobotulinumtoxinA); have a skin infection at the planned injection site.

The dose of BOTOX® is not the same as, or comparable to, another botulinum toxin product.

Serious and/or immediate allergic reactions have been reported including itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you experience symptoms; further injection of BOTOX® should be discontinued.

Please see additional Important Safety Information on following pages.
The first and only FDA-approved preventive treatment exclusively for Chronic Migraine.

Preventives are 1 of 2 treatment types available and are an important part of managing this disease

**Preventive** treatments are taken on a schedule to prevent headaches/migraines **before they even start**.

**Acute** treatments are taken after headache/migraine pain has begun, to **stop** or **slow** down an attack that has started.

BOTOX® is proven to prevent on average 8-9 headache days per month **before they even start** (vs 6-7 for placebo)

**IMPORTANT SAFETY INFORMATION (continued)**

Tell your doctor about all your muscle or nerve conditions such as ALS or Lou Gehrig’s disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX®. 

Cornea problems have been reported. Cornea (surface of the eye) problems have been reported in some people receiving BOTOX® for their blepharospasm, especially in people with certain nerve disorders. BOTOX® may cause the eyelids to blink less, which could lead to the surface of the eye being exposed to air more than is usual. Tell your doctor if you experience any problems with your eyes while receiving BOTOX®. Your doctor may treat your eyes with drops, ointments, contact lenses, or with an eye patch. 

Bleeding behind the eye has been reported. Bleeding behind the eyeball has been reported in some people receiving BOTOX® for their strabismus. Tell your doctor if you notice any new visual problems while receiving BOTOX®. 

Please see additional Important Safety Information on following pages.
BOTOX® has been used for 30 years in medicine, starting with Blepharospasm and Strabismus FDA approval in 1989.

3.3 million total treatments given to over 500,000 people with Chronic Migraine.

In 2010, this foundational treatment became the first one the FDA approved for Chronic Migraine prevention.

9+ YEARS treating people with Chronic Migraine since FDA approval.

#1 PRESCRIBED branded treatment for Chronic Migraine.*

1750 TREATMENTS delivered each day.

Tell your doctor about all your medical conditions, including if you: have or have had bleeding problems; have plans to have surgery; had surgery on your face; weakness of forehead muscles; trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX® can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX® passes into breast milk).

BOTOX® has been used for 30 years in medicine, starting with Blepharospasm and Strabismus FDA approval in 1989.

*Data on file, October 2010-April 2019.

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your medical conditions, including if you: have or have had bleeding problems; have plans to have surgery; had surgery on your face; weakness of forehead muscles; trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX® can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX® passes into breast milk).

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Using BOTOX® with certain other medicines may cause serious side effects. Do not start any new medicines until you have told your doctor that you have received BOTOX® in the past.

Please see additional Important Safety Information on following pages.
BOTOX® prevents headache and migraine days before they even start.

Proven prevention

In clinical studies, BOTOX® successfully prevented on average 8 to 9 headache days and migraine/probable migraine days a month at week 24 (vs 6 to 7 with placebo), with initial results felt 4 weeks after the first treatment.

2-year data support proven prevention

A 2-year, 9-treatment Chronic Migraine study found headache day reduction consistent with BOTOX® clinical trials that led to FDA approval.

All people in this study received BOTOX® for up to 9 treatments, 12 weeks apart. 56% of people in the trial received all 9 treatments and 52% received all 9 treatments and attended the final follow-up visit.

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor if you received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as Myobloc®, Dysport®, or Xeomin® in the past (tell your doctor exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

Other side effects of BOTOX® include: dry mouth, discomfort or pain at the injection site, tiredness, headache, neck pain, eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of your eyelids, dry eyes; and drooping eyebrows.

Please see additional Important Safety Information on following pages.
What are the possible side effects of BOTOX®?

The most common side effect was neck pain, experienced by 9% of BOTOX® patients (9 out of every 100 patients) vs 3% for placebo.

<table>
<thead>
<tr>
<th>Other side effects in the clinical studies included*</th>
<th>BOTOX® Injections (in 687 patients total) % of total</th>
<th>Placebo Injections (in 692 patients total) % of total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Headache</td>
<td>5%</td>
<td>3%</td>
</tr>
<tr>
<td>Migraine</td>
<td>4%</td>
<td>3%</td>
</tr>
<tr>
<td>Slight or partial facial paralysis</td>
<td>2%</td>
<td>0%</td>
</tr>
<tr>
<td>Eyelid ptosis (drooping eyelids)</td>
<td>4%</td>
<td>&lt; 1%</td>
</tr>
<tr>
<td>Bronchitis</td>
<td>3%</td>
<td>2%</td>
</tr>
<tr>
<td>Musculoskeletal stiffness</td>
<td>4%</td>
<td>1%</td>
</tr>
<tr>
<td>Muscular weakness</td>
<td>4%</td>
<td>&lt; 1%</td>
</tr>
<tr>
<td>Myalgia (muscle pain)</td>
<td>3%</td>
<td>1%</td>
</tr>
<tr>
<td>Musculoskeletal pain</td>
<td>3%</td>
<td>1%</td>
</tr>
<tr>
<td>Muscle spasms</td>
<td>2%</td>
<td>1%</td>
</tr>
<tr>
<td>Injection site pain</td>
<td>3%</td>
<td>2%</td>
</tr>
<tr>
<td>Hypertension (high blood pressure)</td>
<td>2%</td>
<td>1%</td>
</tr>
</tbody>
</table>

This does not cover all the possible serious side effects of BOTOX®. Please see the Important Safety Information including Boxed Warning and the Summary of Information about BOTOX®.

*Reported by ≥ 2% of patients.

In a 2-year BOTOX® for Chronic Migraine study, the number of side effects were consistent with what people experienced in the BOTOX® clinical trials that led to FDA approval.
Setting goals can help you better track how BOTOX® is working.

Take charge of your treatment, and measure progress as you go:

1. **Partner**
   Work with your doctor to set the right goals for you, so you know what to expect.

2. **Focus**
   Be specific! It’s more than “I want to feel better.” It’s “I want to reduce my headache days by XX per month.” Keeping a diary may help with this.

3. **Maintain**
   Discuss when you want to achieve goals and bring them up at every appointment to stay on track.


**IMPORTANT SAFETY INFORMATION (continued)**

- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, and trouble swallowing.

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX® has been used at the recommended dose to treat chronic migraine, blepharospasm, or strabismus.

Please see additional Important Safety Information on following pages.
**BOTOX® results may start within 4 weeks and continue improving over time.**

Staying on track matters. Follow the BOTOX® treatment schedule:

- **WEEK 0**
  - **FIRST TREATMENT**
  - **INITIAL RESULTS**
    - Start to feel results as early as week 4; full effectiveness will be measured at week 24.

- **WEEK 4**
  - **SECOND TREATMENT**
    - To feel the full effect of BOTOX®, starting with 2 treatments 12 weeks apart is key.

- **WEEK 12**
  - **EVALUATING RESULTS**
    - You and your doctor will check progress at 24 weeks and decide whether to continue treatment.

- **WEEK 24 AND BEYOND**
  - **CONTINUING TREATMENT**
    - Sticking with BOTOX® treatment every 12 weeks may help you continue managing Chronic Migraine.

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**IMPORTANT SAFETY INFORMATION (continued)**

BOTOX® may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX®. If this happens, do not drive a car, operate machinery, or do other dangerous activities.

Do not receive BOTOX® if you: are allergic to any of the ingredients in BOTOX® (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as Myobloc® (rimabotulinumtoxinB), Dysport® (abobotulinumtoxinA), or Xeomin® (incobotulinumtoxinA); have a skin infection at the planned injection site.

The dose of BOTOX® is not the same as, or comparable to, another botulinum toxin product.

Serious and/or immediate allergic reactions have been reported including itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you experience symptoms; further injection of BOTOX® should be discontinued.

Please see additional Important Safety Information on following pages.
The first treatment procedure designed specifically for Chronic Migraine prevention.

**Locally administered**
Purposeful injections done across 7 head/neck muscle areas that may be associated with migraine.

**Quarterly treatments**
Delivered by a Chronic Migraine specialist right here in the office.

**Tiny needles**
About the thickness of 5 human hairs; shallow injections may feel like tiny pinches or pinpricks.

31 BOTOX® injection sites

The recommended retreatment schedule is every 12 weeks

**Needles used for BOTOX® are small and thin**
- Needle recommended for BOTOX®
  - 30-gauge, 0.5 inch (0.3 mm in diameter)
- Common needle used for other treatments
  - 27-gauge (0.4 mm in diameter)
- Common needle used to draw blood
  - 21-gauge (0.8 mm in diameter)

**Important Safety Information (continued)**
Tell your doctor about all your muscle or nerve conditions such as ALS or Lou Gehrig's disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX®.

Cornea problems have been reported. Cornea (surface of the eye) problems have been reported in some people receiving BOTOX® for their blepharospasm, especially in people with certain nerve disorders. BOTOX® may cause the eyelids to blink less, which could lead to the surface of the eye being exposed to air more than is usual. Tell your doctor if you experience any problems with your eyes while receiving BOTOX®. Your doctor may treat your eyes with drops, ointments, contact lenses, or with an eye patch.

Please see additional Important Safety Information on following pages.
The average out-of-pocket cost per treatment before the BOTOX® Savings Program is $187.

If you have commercial insurance, the BOTOX® Savings Program can help you pay for BOTOX® and its treatment fees by saving you up to $1000 per treatment and $4000 per year.*

Enroll today!

Text SAVE to 27747,† visit BOTOXSavingsProgram.com, or call 1-800-44-BOTOX to get started!

*Restrictions and maximum savings limits apply. Patients may be reimbursed for up to 4 treatments per year with a maximum savings limit of $1000 per treatment. Patient out-of-pocket expense may vary. Offer not valid for patients enrolled in Medicare, Medicaid, or other federal or state healthcare programs. Please see full terms and conditions at BOTOXSavingsProgram.com.


IMPORTANT SAFETY INFORMATION (continued)

Bleeding behind the eye has been reported. Bleeding behind the eyeball has been reported in some people receiving BOTOX® for their strabismus. Tell your doctor if you notice any new visual problems while receiving BOTOX®.

Tell your doctor about all your medical conditions, including if you: have or have had bleeding problems; have plans to have surgery; had surgery on your face; weakness of forehead muscles; trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX® can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX® passes into breast milk).

Please see additional Important Safety Information on following pages.
FAQ

How many people have tried BOTOX® for Chronic Migraine?
BOTOX® was approved by the FDA in 2010 after being studied in large clinical trials. Since then, 3.3 million BOTOX® treatments have been given to over 500,000 Chronic Migraine patients.

How is BOTOX® made?
BOTOX® is a prescription medicine made from tiny amounts of a highly purified protein (botulinum toxin protein), then mixed with saline. It was studied in large clinical trials and approved by the FDA, which has led to the treatment of people like you who are living with Chronic Migraine.

What will the injections feel like?
The needles used in a BOTOX® treatment for Chronic Migraine are very small, but you may feel mild discomfort. Many patients say the injections feel like tiny pinches or pinpricks. Typically, the injections should take about 15 minutes.

Where is BOTOX® injected?
BOTOX® is injected into key muscle areas of the head and neck, not too deeply beneath the skin—these areas are thought to be associated with migraine.

Why do I need so many injections?
For people living with Chronic Migraine, the FDA has approved a specific dose and injection pattern for BOTOX® treatment. The injections are in 7 key areas of the head and neck (31 injections total), once every 12 weeks to prevent headache and migraine days.

This is the injection pattern that resulted in a significant reduction in headache days in large clinical studies—and the injection pattern we follow to deliver the prevention you need.

Please ask me any questions you might have.
What else is on your mind?

Will BOTOX® have other effects on me?
Though BOTOX® has many uses, the injection procedure performed varies depending on the condition. This procedure is specific for Chronic Migraine, with the goal of reducing the number of headache/migraine days you experience. Please see the Safety Profile tab for a list of possible BOTOX® side effects in Chronic Migraine.

When can I expect to see results?
In clinical trials, BOTOX® provided some reduction in headache days 4 weeks after the first treatment. After the second treatment (at 24 weeks), BOTOX® prevented on average 8 to 9 headache days and migraine/probable migraine days a month (vs 6 to 7 with placebo).

Why do I have to come back every 12 weeks?
BOTOX® is a preventive treatment, meaning it prevents headache and migraine days before they even start. This requires a set schedule (every 12 weeks) so you can continue your progress from one treatment to the next.

That’s why we suggest you make your next injection appointment right after each treatment session before you leave the office. It will help you stay on a schedule.

Is there help to keep me on schedule?
You can sign up for the Pathways to Prevention program, which offers treatment reminders to help you stay on track. Pathways to Prevention also offers information about managing Chronic Migraine, as well as fitness, diet, and healthy living tips.

Visit BOTOXChronicMigraine.com/Register to sign up.

IMPORTANT SAFETY INFORMATION (continued)
Other side effects of BOTOX® include: dry mouth, discomfort or pain at the injection site, tiredness, headache, neck pain, eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of your eyelids, dry eyes; and drooping eyebrows.

For more information refer to the Medication Guide or talk with your doctor.
You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see accompanying Summary of Information about BOTOX®.
**IMPORTANT SAFETY INFORMATION**

**BOTOX** may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:

- **Problems swallowing, speaking, or breathing,** due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months.

- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, and trouble swallowing.

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX® has been used at the recommended dose to treat chronic migraine, blepharospasm, or strabismus.

**BOTOX** may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX®. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

Please see additional Important Safety Information on following pages.

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**BOTOX® Savings Program Terms and Conditions**

**Program Terms, Conditions, and Eligibility Criteria:** 1. This offer is good for use only with a valid prescription for BOTOX® (onabotulinumtoxinA). 2. Based on insurance coverage, each patient can be reimbursed up to $1000 per treatment with a maximum savings limit of $4000 per year. Patient out-of-pocket expense may vary. 3. This offer is not valid for use by patients enrolled in Medicare, Medicaid, or other federal or state programs (including any state pharmaceutical assistance programs), or private indemnity or HMO insurance plans that reimburse you for the entire cost of your prescription drugs. Patients may not use this offer if they are Medicare-eligible and enrolled in an employer-sponsored health plan or prescription drug benefit program for retirees. This offer is not valid for cash-paying patients. 4. This offer is valid for up to 4 treatments over a 12-month period. 5. Offer is valid only for BOTOX® and BOTOX® treatment-related costs not covered by insurance. 6. A BOTOX® Savings Program check will be provided upon approval of a claim. The claim must be submitted with treatment details from an Explanation of Benefits (EOB) or a Specialty Pharmacy (SP) receipt. (If the BOTOX® prescription was filled by a Specialty Pharmacy, both EOB and SP details must be provided.) All claims must be submitted within 120 days of treatment date. You may be required to provide a copy of your EOB or SP receipt for your claim to be approved. 7. A BOTOX® Savings Program check may be sent either directly to you or to your selected healthcare provider who provided treatment. For payment to be made directly to your healthcare provider, you must authorize an assignment of benefit during each claim submission. You are not obligated to assign your BOTOX® Savings Program benefit to your healthcare provider to participate in the program. 8. Allergan® reserves the right to rescind, revoke, or amend this offer without notice. 9. Offer good only in the USA, including Puerto Rico, at participating retail locations. 10. Void where prohibited by law, taxed, or restricted. 11. This offer is not health insurance. 12. By participating in the BOTOX® Savings Program, you acknowledge that you are an eligible patient and that you understand and agree to comply with the terms and conditions of this offer.

For questions about this program, please call 1-800-44-BOTOX.

**References:**

Why choose BOTOX® for Chronic Migraine?

**History**
3.3 million BOTOX® treatments have been given to over 500,000 Chronic Migraine patients since its approval in 2010.

**Efficacy**
Prevents on average 8 to 9 headache days and migraine/probable migraine days per month (vs 6 to 7 for placebo).

**Safety Profile**
The most common side effect was neck pain, experienced by 9% of BOTOX® patients (vs 3% for placebo). This does not cover all the possible serious side effects of BOTOX®. See chart inside, the Important Safety Information including Boxed Warning, and the Summary of Information about BOTOX® for additional information.

**Administration**
BOTOX® injections are delivered by a Chronic Migraine specialist right here in the office, just 4 times a year.

**Affordability**
If you have commercial insurance, you may pay as little as $0 for BOTOX® treatments with the BOTOX® Savings Program.*

*Restrictions and maximum savings limits apply. Patients may be reimbursed for up to 4 treatments per year with a maximum savings limit of $1000 per treatment. Patient out-of-pocket expense may vary. Offer not valid for patients enrolled in Medicare, Medicaid, or other federal or state healthcare programs. Please see full terms and conditions at BOTOXSavingsProgram.com.