Let’s talk about Chronic Migraine and BOTOX®

Indication
BOTOX® is a prescription medicine that is injected to prevent headaches in adults with chronic migraine who have 15 or more days each month with headache lasting 4 or more hours each day in people 18 years or older.

It is not known whether BOTOX® is safe or effective to prevent headaches in patients with migraine who have 14 or fewer headache days each month (episodic migraine).

IMPORTANT SAFETY INFORMATION
BOTOX® may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:

• Problems swallowing, speaking, or breathing, due to weakening of associated muscles, can be severe and result in loss of life. You are at highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months.

• Spread of toxin effects. The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing.

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX® has been used at the recommended dose to treat chronic migraine.

BOTOX® may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX®. If this happens, do not drive a car, operate machinery, or do other dangerous activities.

Please see additional Important Safety Information on following pages.
Chronic Migraine is a severe migraine subtype. It can be disabling and difficult for you and the people you know.

Chronic Migraine is different. Here’s what it looks like:

<table>
<thead>
<tr>
<th>Week</th>
<th>Headache Days</th>
<th>Migraine Days</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Headache 4+</td>
<td>Migraine 4+</td>
</tr>
<tr>
<td>2</td>
<td>Headache 4+</td>
<td>Migraine 4+</td>
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<tr>
<td>3</td>
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<td>4</td>
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<td>5</td>
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<tr>
<td>6</td>
<td>Headache 4+</td>
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<tr>
<td>7</td>
<td>Headache 4+</td>
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<tr>
<td>10</td>
<td>Migraine 4+</td>
<td></td>
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<tr>
<td>11</td>
<td></td>
<td>4+</td>
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<td>12</td>
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<td>16</td>
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<td>17</td>
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<tr>
<td>24</td>
<td>Headache 4+</td>
<td></td>
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<tr>
<td>25</td>
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</tr>
<tr>
<td>26</td>
<td>Migraine 4+</td>
<td></td>
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<tr>
<td>27</td>
<td></td>
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<tr>
<td>28</td>
<td>Migraine 4+</td>
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<td>29</td>
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<tr>
<td>30</td>
<td>Migraine 4+</td>
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<td>31</td>
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15+ headache days a month (both headaches and migraines count)

8+ days of those are associated with migraine

4+ hours of headache per headache day

IMPORTANT SAFETY INFORMATION (continued)

Do not take BOTOX® if you: are allergic to any of its ingredients (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as Myobloc® (rimabotulinumtoxinB), Dysport® (abobotulinumtoxinA), or Xeomin® (incobotulinumtoxinA); have a skin infection at the planned injection site.

The dose of BOTOX® is not the same as, or comparable to, another botulinum toxin product.

Serious and/or immediate allergic reactions have been reported, including itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you experience symptoms; further injection of BOTOX® should be discontinued.

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15+ headache days a month (both headaches and migraines count)

8+ days of those 15+ are associated with migraine

4+ hours of headache per headache day

Meet Katherine, BOTOX® for Chronic Migraine patient:
“My doctor told me I had Chronic Migraine, which was helpful. It gave me a better understanding of what I was going through.”

IMPORTANT SAFETY INFORMATION (continued)

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Please see additional Important Safety Information on following pages.
BOTOX® is the first FDA-approved preventive treatment for Chronic Migraine

BOTOX® is a different type of treatment for Chronic Migraine. It prevents headaches and migraines before they even start, unlike treatments taken once a headache or migraine has begun.

Studied in large clinical trials, BOTOX® became the first FDA-approved preventive treatment for Chronic Migraine in 2010.

#1 prescribed branded treatment for Chronic Migraine*

BOTOX® prevents on average 8 to 9 headache days and migraine/probable migraine days a month (versus 6 to 7 for placebo).

*Truven Health MarketScan Data, October 2010-April 2017.

Tell your doctor about all your medical conditions, including if you: have or have had bleeding problems; have plans to have surgery; had surgery on your face; weakness of forehead muscles; trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX® can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX® passes into breast milk).

Please see additional Important Safety Information on following pages.

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your muscle or nerve conditions such as ALS or Lou Gehrig’s disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX®.
“Once I had a diagnosis, my doctor said I needed a treatment to prevent headaches and migraines. That’s when I first heard about BOTOX®.”

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"BOTOX® was the first treatment that really reduced the number of headache and migraine days I had. It’s made such a difference."

**IMPORTANT SAFETY INFORMATION (continued)**

Tell your doctor about all the medicines you take, including prescription and nonprescription medicines, vitamins, and herbal products. Using BOTOX® with certain medicines may cause serious side effects. Do not start any new medicines until you have told your doctor that you received BOTOX® in the past.

Tell your doctor if you received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as Myobloc®, Dysport®, or Xeomin® in the past (tell your doctor exactly which product you received); have recently received an antibiotic injection; take muscle relaxants; take allergy or cold medicines; take sleep medicine; take aspirin-like products or blood thinners.

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Please see additional Important Safety Information on following pages.
What is BOTOX® treatment like?

It takes about 15 minutes and is done right here in our office.

Very fine needle

This is how tiny the needle is:

(actual size)

Shallow injections

in 7 key muscle areas of your head and neck—these are the injection sites proven to work in large clinical studies.

A total of 31 injections

IMPORTANT SAFETY INFORMATION (continued)

Other side effects of BOTOX® include: dry mouth, discomfort or pain at injection site, tiredness, headache, neck pain, and eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of eyelids, and dry eyes.

For more information refer to the Medication Guide or talk with your doctor.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

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Please see accompanying Summary of Information about BOTOX®.
BOTOX® Treatment Schedule

2 treatments, 12 weeks apart to see how well BOTOX® is working for you.

- You may start to feel results as early as 4 weeks

- Reduction in headache days may improve over the course of 24 weeks

Based on your results, we will discuss continuing treatment. If you don’t get treated every 12 weeks, you may not get the full benefit.

IMPORTANT SAFETY INFORMATION (continued)

BOTOX® may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:

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Please see additional Important Safety Information on following pages.
BOTOX® is an established option for Chronic Migraine.

2 million

BOTOX® treatments
given to 500,000 Chronic Migraine patients since
FDA approval in 2010

“I was surprised
to find out BOTOX®
for Chronic Migraine
has been used so
many times by so
many people. It’s
nice to know that
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What are the possible side effects of BOTOX®?

The most common side effect was neck pain, experienced by 9% of BOTOX® patients (9 out of every 100 patients) vs 3% for placebo.

Other side effects in the clinical studies included:

<table>
<thead>
<tr>
<th>Side Effect</th>
<th>BOTOX® Injections (in 687 patients total) % of total</th>
<th>Placebo Injections (in 692 patients total) % of total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Headache</td>
<td>5%</td>
<td>3%</td>
</tr>
<tr>
<td>Migraine</td>
<td>4%</td>
<td>3%</td>
</tr>
<tr>
<td>Slight or partial facial paralysis</td>
<td>2%</td>
<td>0%</td>
</tr>
<tr>
<td>Eyelid ptosis (drooping eyelids)</td>
<td>4%</td>
<td>less than 1%</td>
</tr>
<tr>
<td>Bronchitis</td>
<td>3%</td>
<td>2%</td>
</tr>
<tr>
<td>Musculoskeletal stiffness</td>
<td>4%</td>
<td>1%</td>
</tr>
<tr>
<td>Muscular weakness</td>
<td>4%</td>
<td>less than 1%</td>
</tr>
<tr>
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<td>1%</td>
</tr>
<tr>
<td>Musculoskeletal pain</td>
<td>3%</td>
<td>1%</td>
</tr>
<tr>
<td>Muscle spasms</td>
<td>2%</td>
<td>1%</td>
</tr>
<tr>
<td>Injection site pain</td>
<td>3%</td>
<td>2%</td>
</tr>
<tr>
<td>Hypertension (high blood pressure)</td>
<td>2%</td>
<td>1%</td>
</tr>
</tbody>
</table>

This does not cover all the possible serious side effects of BOTOX®.

Please see the Important Safety Information including Boxed Warning and the Summary of Information about BOTOX®.

*Reported by ≥ 2% of patients.

Tell your doctor about all your muscle or nerve conditions such as ALS or Lou Gehrig’s disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX®.

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Please see additional Important Safety Information on following pages.
You may pay $0 out of pocket for BOTOX® treatment.

Most insurance plans cover the cost of BOTOX® treatment. If you are eligible, the BOTOX® Savings Program can help you save up to $400 per treatment to cover remaining out-of-pocket costs.*,†,‡

Checking eligibility and signing up for savings is easy.

Visit BOTOXSavingsProgram.com to get started.

*Covers out-of-pocket costs for BOTOX® for up to $2000 in a 12-month period.
†Coverage and out-of-pocket costs vary. Average out-of-pocket costs for commercially insured patients is $157 (before Savings Program).
‡Must be commercially insured and meet eligibility criteria to qualify. Please see terms and conditions.

IMPORTANT SAFETY INFORMATION (continued)
Tell your doctor about all your medical conditions, including if you: have or have had bleeding problems; have plans to have surgery; had surgery on your face; weakness of forehead muscles; trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX® can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX® passes into breast milk).

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Please see additional Important Safety Information on following pages.
Please ask me any questions you might have.

How many people have tried BOTOX® for Chronic Migraine?
BOTOX® was approved by the FDA in 2010 after being studied in large clinical trials. Since then, 2 million BOTOX® treatments have been given to 500,000 Chronic Migraine patients.

How is BOTOX® made?
BOTOX® is a prescription medicine made from tiny amounts of a highly purified protein (botulinum toxin protein), then mixed with saline. It was studied in large clinical trials and approved by the FDA, which has led to the treatment of Chronic Migraine patients like you.

What will the injections feel like?
The needles used in a BOTOX® treatment for Chronic Migraine are very small, but you may feel mild discomfort. Many patients say the injections feel like tiny pinches or pinpricks. Typically, the injections should take about 15 minutes.

Where is BOTOX® injected?
BOTOX® is injected into shallow muscles of the head and neck—not too deeply beneath the skin.

Why do I need 31 injections?
For Chronic Migraine patients, the FDA has approved a specific dose and injection pattern for BOTOX® treatment. The injections are in 7 key areas of the head and neck (31 injections total), once every 12 weeks to prevent headache and migraine days.

This is the injection pattern that resulted in a significant reduction in headache days in large clinical studies—and the injection pattern we follow to deliver the prevention you need. Typically, the injections take about 15 minutes.

Tell your doctor about all the medicines you take, including prescription and nonprescription medicines, vitamins, and herbal products. Using BOTOX® with certain medicines may cause serious side effects.

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Where is BOTOX® injected?
BOTOX® is injected into shallow muscles of the head and neck—not too deeply beneath the skin.

Why do I need 31 injections?
For Chronic Migraine patients, the FDA has approved a specific dose and injection pattern for BOTOX® treatment. The injections are in 7 key areas of the head and neck (31 injections total), once every 12 weeks to prevent headache and migraine days.

This is the injection pattern that resulted in a significant reduction in headache days in large clinical studies—and the injection pattern we follow to deliver the prevention you need. Typically, the injections take about 15 minutes.

IMPORTANT SAFETY INFORMATION (continued)
Tell your doctor about all the medicines you take, including prescription and nonprescription medicines, vitamins, and herbal products. Using BOTOX® with certain medicines may cause serious side effects.

Do not start any new medicines until you have told your doctor that you received BOTOX® in the past.
Please see additional Important Safety Information on following pages.
What else is on your mind?

Will BOTOX® have other effects on me?
BOTOX® for Chronic Migraine has a different injection procedure than when it is used for other purposes. The treatment goals are clinical only, meaning the aim is to reduce the number of headache days you have. Please see the Side Effects tab for a list of possible BOTOX® side effects.

When can I expect to see results?
In clinical trials, BOTOX® provided some reduction in headache days 4 weeks after the first treatment. After the second treatment (at 24 weeks), BOTOX® prevented on average 8 to 9 headache days and migraine/probable migraine days a month (vs 6 to 7 with placebo).

Why do I have to come back every 12 weeks?
BOTOX® is a preventive treatment, meaning it prevents headache and migraine days before they even start. Based on your progress, you’ll come back every 12 weeks to continue your treatment course. That’s why we suggest you make your next injection appointment right after each treatment session before you leave the office. It will help you stay on a schedule.

Is there help to keep me on schedule?
You can sign up for the Pathways to Prevention program, which offers treatment reminders to help you stay on track. Pathways to Prevention also offers information about managing Chronic Migraine, as well as fitness, diet, and healthy living tips.

Visit BOTOXChronicMigraine.com/Register to sign up.

IMPORTANT SAFETY INFORMATION (continued)
Tell your doctor if you received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as Myobloc®, Dysport®, or Xeomin® in the past (tell your doctor exactly which product you received); have recently received an antibiotic injection; take muscle relaxants; take allergy or cold medicines; take sleep medicine; take aspirin-like products or blood thinners.

Please see additional Important Safety Information on following page.
What else is on your mind?

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IMPORTANT SAFETY INFORMATION (continued)

Other side effects of BOTOX® include: dry mouth, discomfort or pain at injection site, tiredness, headache, neck pain, and eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of eyelids, and dry eyes.

For more information refer to the Medication Guide or talk with your doctor.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see accompanying Summary of Information about BOTOX®.
 TERMS AND CONDITIONS

Program Terms, Conditions, and Eligibility Criteria: 1. This offer is good for use only with a valid prescription for BOTOX® (onabotulinumtoxinA). 2. Based on insurance coverage, Chronic Migraine patients can receive up to $400 off per treatment for up to 5 treatments in 2018. All treatments must be received during 2018. Maximum savings limit of $2000 per year for people with Chronic Migraine applies; patient out-of-pocket expense may vary. 3. This offer is not valid for use by patients enrolled in Medicare, Medicaid, or other federal or state programs (including any state pharmaceutical assistance programs), or private indemnity or HMO insurance plans that reimburse you for the entire cost of your prescription drugs. Patients may not use this offer if they are Medicare-eligible and enrolled in an employer-sponsored health plan or prescription drug benefit program for retirees. This offer is not valid for cash-paying patients. 4. This offer is valid for up to 5 treatments per year. Offer applies only to treatment received before the program expires on 12/31/18. 5. Offer is valid only for BOTOX® and BOTOX® treatment-related costs not covered by insurance. 6. A BOTOX® Savings Program check will be provided upon approval of a claim. The claim must be submitted with treatment details from an Explanation of Benefits (EOB) or a Specialty Pharmacy Provider (SPP) receipt. (If the BOTOX® prescription was filled by a Specialty Pharmacy Provider, both EOB and SPP details must be provided.) All claims must be submitted within 90 days of the date of EOB receipt. You may be required to provide a copy of your EOB or SPP receipt for your claim to be approved. 7. Allergan reserves the right to rescind, revoke, or amend this offer without notice. 8. Offer good only in the USA, including Puerto Rico, at participating retail locations. 9. Void where prohibited by law, taxed, or restricted. 10. This offer is not health insurance. 11. By participating in the BOTOX® Savings Program, you acknowledge that you are an eligible patient and that you understand and agree to comply with the terms and conditions of this offer.

For questions about this program, please call 1-800-44-BOTOX, Option 4.

IMPORTANT SAFETY INFORMATION (continued)

Other side effects of BOTOX® include: dry mouth, discomfort or pain at injection site, tiredness, headache, neck pain, and eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of eyelids, and dry eyes.

For more information refer to the Medication Guide or talk with your doctor. You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see accompanying Summary of Information about BOTOX®:

Summary of Information about BOTOX® (onabotulinumtoxinA)

What is the most important information I should know about BOTOX®?

BOTOX® may cause serious side effects that can be life threatening. Call your doctor or get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:

- Problems swallowing, speaking, or breathing, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months.

- Spread of toxin effects. The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing.

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX® has been used at the recommended dose to treat Chronic Migraine.

BOTOX® may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX®. If this happens, do not drive a car, operate machinery, or do other dangerous activities.

BOTOX® dosing units are not the same as, or comparable to, any other botulinum toxin product.

What is BOTOX®?

BOTOX® is prescription medicine a medical professional injects into muscles to prevent headaches in adults with Chronic Migraine who have 15 or more days each month with headache lasting 4 or more hours each day in people 18 years and older.

It is not known whether BOTOX® is safe or effective to prevent headaches in people with migraine who have 14 or fewer headache days each month (episodic migraine).

Who should not take BOTOX®?

Do not use BOTOX® if you are: allergic to any of the ingredients in BOTOX® such as botulinum toxin type A and human serum albumin; had an allergic reaction to another botulinum toxin product such as Myobloc® (rimabotulinumtoxinB), Dysport® (abobotulinumtoxinA), or Xeomin® (incobotulinumtoxinA); or have a skin infection at the planned injection site.

What should I tell my doctor before treatment?

Tell your doctor about all your muscle or nerve conditions, such as amyotrophic lateral sclerosis (Lou Gehrig’s disease), myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects.

Tell your doctor if you have or have had breathing problems such as asthma or emphysema; swallowing problems; bleeding issues; plan to or have had surgery; have forehead muscle weakness such as trouble raising your eyebrows; drooping eyelids; or any changes to your face.

Tell your doctor if you are pregnant, plan to become pregnant, are breastfeeding or plan to breast feed. It is not known if BOTOX® (onabotulinumtoxinA) can harm your unborn baby or if BOTOX® passes into breast milk.

What Are Common Side Effects?

The most common side effects include neck pain; headache; migraine; slight or partial facial paralysis; eyelid drooping; bronchitis; musculoskeletal stiffness; muscular weakness; pain in 1 or more muscles, ligaments, tendons, or bones; muscle spasms; injection site pain; and high blood pressure. Other side effects have been reported including allergic reactions e.g. itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint.

These are not all of the possible side effects. Call your doctor for medical advice if you experience any side effects after treatment with BOTOX®.

What Should I Tell My Doctor About Medicines and Vitamins I Take?

Using BOTOX® with certain medicines may cause serious side effects. Do not start any new medicines until you have told your doctor that you have received BOTOX® in the past. Tell your doctor if you have received an injection with another botulinum toxin product in the last 4 months, such as Myobloc®, Dysport®, or Xeomin®. Be sure your doctor knows which product you received.

Tell your doctor about all prescription and over-the-counter medicines and supplements you take including: vitamins and herbal products; recent antibiotic injections; anticholinergics; muscle relaxants; allergy or cold medicine; sleep medicine; aspirin-like products; and blood thinners. Ask your doctor if you are not sure whether your medicine is listed above.

To Learn More

If you would like more information, talk to your doctor and/or go to BotoxChronicMigraine.com for full Product Information.

You may report side effects to the FDA at www.fda.gov/medwatch or call 1-800-FDA-1088.

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Xeomin® is a registered trademark of Merz Pharma GmbH & Co KGaA