NOW THAT YOU’RE READY FOR BOTOX®,

WHAT CAN YOU EXPECT?

A guide to understanding treatment and getting support with BOTOX® FOR CHRONIC MIGRAINE

Since FDA approval in October 2010.

**Indication**
BOTOX® is a prescription medicine that is injected to prevent headaches in adults with chronic migraine who have 15 or more days each month with headache lasting 4 or more hours each day in people 18 years or older.

It is not known whether BOTOX® is safe or effective to prevent headaches in patients with migraine who have 14 or fewer headache days each month (episodic migraine).

**IMPORTANT SAFETY INFORMATION**
BOTOX® may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:

- **Problems swallowing, speaking, or breathing,** due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months.

- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, and trouble swallowing.

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX® has been used at the recommended dose to treat chronic migraine.

BOTOX® may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX®. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

Please see additional Important Safety Information inside.
LET’S BREAK IT DOWN

SOME THINGS TO REMEMBER ABOUT TREATMENT WITH BOTOX®

PROVEN
BOTOX® prevents on average 8 to 9 headache days and migraine/ probable migraine days a month (vs 6 to 7 for placebo).

ESTABLISHED
3.3 million BOTOX® treatments have been given to over 500,000 people living with Chronic Migraine since 2010 when it was approved by the FDA.

WELL STUDIED
BOTOX® has been studied in more clinical trials for Chronic Migraine than any other preventive medication.

SUPPORTED
BOTOX® is covered by 98% of commercial insurance plans. You may also be able to save on your out-of-pocket treatment costs.* Text SAVE to 27747† to see if you’re eligible for the BOTOX® Savings Program now.

WHAT THE INJECTION PROCESS IS REALLY LIKE
• 15 MINUTES PER TREATMENT
Each treatment is given by your doctor right in the office once every 3 months (or every 12 weeks).

• 7 KEY AREAS
Your doctor injects across 7 head/neck muscle areas that may be linked to migraine (31 injections total).

• TINY PINCHES
The injections are done with small, thin needles and may feel like tiny pinches.

WHAT TO EXPECT AFTER

• MOST COMMON SIDE EFFECTS
The most common side effects were neck pain (9% for BOTOX® vs 3% for placebo), headache (5% vs 3%), and migraine (4% vs 3%).†

• STAY WITH IT FOR BEST RESULTS
You may start to feel results as early as week 4, but the full effectiveness of BOTOX® will be measured at week 24.

This does not cover all the possible serious side effects of BOTOX®. Please see the Important Safety Information including Boxed Warning, the Summary of Information about BOTOX®, and talk to your doctor.

*Restrictions and maximum savings limits apply. Patient out-of-pocket expense may vary. Offer not valid for patients enrolled in Medicare, Medicaid, or other federal or state healthcare programs.

**Program Terms, Conditions, and Eligibility Criteria**: 4. This offer is good for use only with a valid prescription for BOTOX® (onabotulinumtoxinA). 2. Based on insurance coverage, each patient can be reimbursed up to $1000 per treatment to a maximum amount of $10,000 per year. Patient out of pocket expense may vary. 3. This offer is not valid for use by patients enrolled in Medicare, Medicaid, or other federal or state programs (including any state pharmaceutical assistance programs), or private indemnity or HMO insurance plans that reimburses you for the entire cost of your prescription drugs. Patients may not use this offer if they are Medicare-eligible and enrolled in an employer sponsored health plan or prescription drug benefit program for retirees. This offer is not valid for cash-paying patients. 4. This offer is valid for up to 4 treatments over a 12-month period. 5. Offer is valid only for BOTOX® and BOTOX®-treatment-related costs not covered by insurance. 6. BOTOX® Savings Program check will be provided upon approval of a claim. The claim must be submitted with treatment details from an Explanation of Benefits (EOB) or a Specialty Pharmacy (SP) receipt. (If the BOTOX® prescription was filled by a Specialty Pharmacy, both EOB and SP details must be provided.) All claims must be submitted within 120 days of treatment date.

IMPORTANT SAFETY INFORMATION (continued)

Do not receive BOTOX® if you: are allergic to any of the ingredients in BOTOX® (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as Myobloc® (incobotulinumtoxinA); Dysport® (abobotulinumtoxinA); or Xeomin® (incobotulinumtoxinA); have a skin infection at the planned injection site; the dose of BOTOX® is not the same as, or comparable to, another botulinum toxin product.

WHAT THE INJECTION PROCESS IS REALLY LIKE

WHAT TO EXPECT AFTER

• MOST COMMON SIDE EFFECTS
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• STAY WITH IT FOR BEST RESULTS
You may start to feel results as early as week 4, but the full effectiveness of BOTOX® will be measured at week 24.

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Tell your doctor about all your muscle or nerve conditions such as ALS or Lou Gehrig’s disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX®. Please see additional Important Safety Information on back.

Keep on fighting! For ongoing support against Chronic Migraine, sign up to receive tips, get medical help right away if you experience symptoms; further injection of BOTOX® should be discontinued.
IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your medical conditions, including if you: have or have had bleeding problems; have plans to have surgery; had surgery on your face; weakness of forehead muscles; trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX® can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX® passes into breast milk).

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Using BOTOX® with certain other medicines may cause serious side effects. Do not start any new medicines until you have told your doctor that you have received BOTOX® in the past.

Tell your doctor if you received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as Myobloc®, Dysport®, or Xeomin® in the past (tell your doctor exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

Other side effects of BOTOX® include: dry mouth, discomfort or pain at the injection site, tiredness, headache, neck pain, eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of your eyelids, dry eyes; and drooping eyebrows.

For more information refer to the Medication Guide or talk with your doctor.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see accompanying Summary of Information about BOTOX®.