Indication
BOTOX® is a prescription medicine that is injected to prevent headaches in adults with chronic migraine who have 15 or more days each month with headache lasting 4 or more hours each day in people 18 years or older.

It is not known whether BOTOX® is safe or effective to prevent headaches in patients with migraine who have 14 or fewer headache days each month (episodic migraine).

IMPORTANT SAFETY INFORMATION
BOTOX® may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:

- **Problems swallowing, speaking, or breathing,** due to weakening of associated muscles, can be severe and result in loss of life. You are at highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months.

- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing.

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX® has been used at the recommended dose to treat chronic migraine.

BOTOX® may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX®. If this happens, do not drive a car, operate machinery, or do other dangerous activities.

Please see additional Important Safety Information throughout the brochure.
FIND OUT IF YOU’RE LIVING WITH CHRONIC MIGRAINE

3.2 million U.S. Adults

Chronic Migraine is different from other types of migraine

headache days
15+
a month (both headaches and migraines count)

8+
days of those are associated with migraine

4+
hours of headache per headache day

IMPORTANT SAFETY INFORMATION (continued)

Do not take BOTOX® if you: are allergic to any of its ingredients (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as Myobloc® (rimabotulinumtoxinB), Dysport® (abobotulinumtoxinA), or Xeomin® (incobotulinumtoxinA); have a skin infection at the planned injection site.

The dose of BOTOX® is not the same as, or comparable to, another botulinum toxin product.
Count ALL Headache and Migraine Days
to see if you have Chronic Migraine

Think about days when you had no headache, which may be easier to remember

Count any day you took a medicine to treat headache symptoms

Keep track with a headache diary, then bring it to every appointment

Know the difference

Episodic Migraine

- 14 or fewer headache days per month (some of them may be migraine days)
- May go long periods between headaches and migraines
- Headaches don’t last as long
- Pain is often less severe

Chronic Migraine

- 15 or more headache days per month (at least 8 of which are associated with migraine)
- Headaches or migraines occur on at least half of days per month
- Headaches last longer
- Pain is often more severe

IMPORTANT SAFETY INFORMATION (continued)
Serious and/or immediate allergic reactions have been reported, including itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint.

Get medical help right away if you experience symptoms; further injection of BOTOX® should be discontinued.

Please see additional Important Safety Information throughout this brochure.
PREVENT HEADACHES AND MIGRAINES
BEFORE THEY EVEN START

Acute Treatments
Taken after headache/migraine pain has started to reduce symptoms

Preventive Treatments
Taken on a schedule to prevent headaches/migraines before they start

Because Chronic Migraine is so severe, guidelines* recommend use of preventive treatments

*American Academy of Neurology guidelines.

IMPORTANT SAFETY INFORMATION (continued)
Tell your doctor about all your muscle or nerve conditions such as ALS or Lou Gehrig’s disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX®.
BOTOX® prevents on average headache days and migraine/probable migraine days a month (vs 6 to 7 with placebo) after 2 treatments at 24 weeks.

**IMPORTANT SAFETY INFORMATION (continued)**

Tell your doctor about all your medical conditions, including if you: have or have had bleeding problems; have plans to have surgery; had surgery on your face; weakness of forehead muscles; trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX® can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX® passes into breast milk).

Please see additional Important Safety Information throughout this brochure.
THE FIRST FDA-APPROVED PREVENTIVE TREATMENT FOR CHRONIC MIGRAINE

The Path to FDA Approval

- Studied in large clinical trials of people with Chronic Migraine
- Met FDA requirements for safety and effectiveness in these Chronic Migraine trials
- FDA approved in 2010

IMPORTANT SAFETY INFORMATION (continued)
Tell your doctor about all the medicines you take, including prescription and nonprescription medicines, vitamins, and herbal products. Using BOTOX® with certain medicines may cause serious side effects.

Do not start any new medicines until you have told your doctor that you received BOTOX® in the past.
BOTOX® is an established option for Chronic Migraine

2 million

BOTOX® treatments given to 500,000 Chronic Migraine patients since its approval in 2010*

*Results may vary. Based on IMS Health Pharmetrics Plus data.

IMPORTANT SAFETY INFORMATION (continued)
Tell your doctor if you received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as Myobloc®, Dysport®, or Xeomin® in the past (tell your doctor exactly which product you received); have recently received an antibiotic injection; take muscle relaxants; take allergy or cold medicines; take sleep medicine; take aspirin-like products or blood thinners.

Please see additional Important Safety Information throughout this brochure.
LEARN MORE ABOUT THE TREATMENT SCHEDULE

About 15 minutes per treatment

Treatments take about 15 minutes and are done in a normal exam room

IMPORTANT SAFETY INFORMATION (continued)
Other side effects of BOTOX® include: dry mouth, discomfort or pain at the injection site, tiredness, headache, neck pain, and eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of eyelids, and dry eyes.
For more information refer to the Medication Guide or talk with your doctor.
Treatments every 12 weeks

You’ll start with 2 treatments, 12 weeks apart, the proven way to see how well BOTOX® is working.

Based on how well BOTOX® treatment is working for you, your doctor may discuss re-treatment every 12 weeks.
YOU MAY PAY $0 OUT OF POCKET FOR BOTOX® TREATMENT

Most insurance plans cover the cost of treatment. The BOTOX® Savings Program helps with out-of-pocket costs, providing up to $400 per treatment.*†‡

If you’re commercially insured and eligible, you may pay $0 out of pocket for BOTOX® treatment.

Checking eligibility and signing up for savings is easy. Visit BOTOXSavingsProgram.com for Program details and to get started.

*Coverage and out-of-pocket costs vary.
†Covers out-of-pocket costs for BOTOX® for up to $2000 in a 12-month period.
‡Must be commercially insured and meet eligibility criteria to qualify. Please see terms and conditions.

IMPORTANT SAFETY INFORMATION (continued)

BOTOX® may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:

• Problems swallowing, speaking, or breathing, due to weakening of associated muscles, can be severe and result in loss of life. You are at highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months.
Stephanie’s experience with the BOTOX® Savings Program

“Insurance coverage and cost were definitely factors when considering BOTOX®.”

“Fortunately, I can use my insurance, and the BOTOX® Savings Program helps cover the rest of the cost, so I’ve been using it from the start.”

Stephanie, on-the-go saleswoman, Illinois

IMPORTANT SAFETY INFORMATION (continued)

• Spread of toxin effects. The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing.

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX® has been used at the recommended dose to treat chronic migraine.

Please see additional Important Safety Information throughout this brochure.
RESOURCES AVAILABLE FOR YOU

Visit BOTOXChronicMigraine.com to further your education about Chronic Migraine and BOTOX® treatment.

Pathways to Prevention

Sign up for appointment reminders, information about managing Chronic Migraine, and healthy living tips at BOTOXChronicMigraine.com/Register

IMPORTANT SAFETY INFORMATION (continued)

BOTOX® may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX®. If this happens, do not drive a car, operate machinery, or do other dangerous activities. Do not take BOTOX® if you: are allergic to any of its ingredients (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as Myobloc® (rimabotulinumtoxinB), Dysport® (abobotulinumtoxinA), or Xeomin® (incobotulinumtoxinA); have a skin infection at the planned injection site.

The dose of BOTOX® is not the same as, or comparable to, another botulinum toxin product.
**Program Terms, Conditions, and Eligibility Criteria:**

1. This offer is good for use only with a valid prescription for BOTOX® (onabotulinumtoxinA).
2. Based on insurance coverage, Chronic Migraine patients can receive up to $400 off per treatment for up to 5 treatments in 2018. All treatments must be received during 2018. Maximum savings limit of $2000 per year for people with Chronic Migraine applies; patient out-of-pocket expense may vary.
3. This offer is not valid for use by patients enrolled in Medicare, Medicaid, or other federal or state programs (including any state pharmaceutical assistance programs), or private indemnity or HMO insurance plans that reimburse you for the entire cost of your prescription drugs. Patients may not use this offer if they are Medicare-eligible and enrolled in an employer-sponsored health plan or prescription drug benefit program for retirees. This offer is not valid for cash-paying patients.
4. This offer is valid for up to 5 treatments per year. Offer applies only to treatment received before the program expires on 12/31/18.
5. Offer is valid only for BOTOX® and BOTOX® treatment-related costs not covered by insurance. A BOTOX® Savings Program check will be provided upon approval of a claim. The claim must be submitted with treatment details from an Explanation of Benefits (EOB) or a Specialty Pharmacy Provider (SPP) receipt. (If the BOTOX® prescription was filled by a Specialty Pharmacy Provider, both EOB and SPP details must be provided.) All claims must be submitted within 90 days of the date of EOB receipt. You may be required to provide a copy of your EOB or SPP receipt for your claim to be approved.
6. Offer good only in the USA, including Puerto Rico, at participating retail locations.
7. Void where prohibited by law, taxed, or restricted.
8. See additional Important Safety Information throughout this brochure.

For questions about this program, please call 1-800-44-BOTOX, Option 4.

**IMPORTANT SAFETY INFORMATION (continued)**

Serious and/or immediate allergic reactions have been reported, including itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you experience symptoms; further injection of BOTOX® should be discontinued.

Tell your doctor about all your muscle or nerve conditions such as ALS or Lou Gehrig's disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX®.

Please see additional Important Safety Information throughout this brochure.
TALK TO YOUR HEALTHCARE PROVIDER TO LEARN MORE

Information you may discuss about your condition

- How severe your headaches/migraines are
- How long your headaches/migraines normally last
- How the condition affects your daily life
- How you responded to treatments you’ve taken
- What types of treatments are available to prevent headache days

IMPORTANT SAFETY INFORMATION (continued)
Tell your doctor about all your medical conditions, including if you:
have or have had bleeding problems; have plans to have surgery; had surgery on your face; weakness of forehead muscles; trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX® can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX® passes into breast milk).

Tell your doctor about all the medicines you take, including prescription and nonprescription medicines, vitamins, and herbal products. Using BOTOX® with certain medicines may cause serious side effects. Do not start any new medicines until you have told your doctor that you received BOTOX® in the past.
Start a diary or use an app, and bring the record to every appointment to track your progress.

Things to record each month

- How many headaches
- Treatments
- How long they last
- Triggers
- Symptoms
- Headache-free days

My Daily Headache Diary

DATE: 10/28/17
NAME: Jane Smith

Headache □ Migraine ✔ Nothing □

How long did it last? 6 hours

Severity: Mild □ Moderate □ Severe ✔

Symptoms: Nausea, vomiting

Treatments: Ibuprofen

Trigger: Stress

IMPORTANT SAFETY INFORMATION (continued)
Tell your doctor if you received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as Myobloc®, Dysport®, or Xeomin® in the past (tell your doctor exactly which product you received); have recently received an antibiotic injection; take muscle relaxants; take allergy or cold medicines; take sleep medicine; take aspirin-like products or blood thinners.

Please see additional Important Safety Information throughout this brochure.
WHAT’S YOUR NEXT STEP?

- Start using a headache diary to share with your healthcare professional
- Sign up for the Pathways to Prevention support program at BOTOXChronicMigraine.com/Register
- Schedule and set a reminder for your next BOTOX® appointment
- Check if you’re eligible to start saving at BOTOXSavingsProgram.com

IMPORTANT SAFETY INFORMATION (continued)
Other side effects of BOTOX® include: dry mouth, discomfort or pain at injection site, tiredness, headache, neck pain, and eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of eyelids, and dry eyes.

For more information refer to the Medication Guide or talk with your doctor. You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see accompanying Summary of Information about BOTOX®

Indication

BOTOX® (onabotulinumtoxinA) is a prescription medicine that is injected to prevent headaches in adults with chronic migraine who have 15 or more days each month with headache lasting 4 or more hours each day in people 18 years or older. It is not known whether BOTOX® is safe or effective to prevent headaches in patients with migraine who have 14 or fewer headache days each month (episodic migraine).

IMPORTANT SAFETY INFORMATION

BOTOX® may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:

- Problems swallowing, speaking, or breathing, due to weakening of associated muscles, can be severe and result in loss of life. You are at highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months.
- Spread of toxin effects. The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing.

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX® has been used at the recommended dose to treat chronic migraine.

BOTOX® may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX®. If this happens, do not drive a car, operate machinery, or do other dangerous activities.

Please see additional Important Safety Information about BOTOX® inside.
By filling out and mailing this card, I agree to receive information from Allergan related to education on headache disorders like Chronic Migraine, as well as other Allergan products and services. I understand I can opt out at any time. (Even an approximate date is helpful so we can send you treatment reminders.)

GET SUPPORT FROM PATHWAYS TO PREVENTION AS YOU CONTINUE YOUR JOURNEY

Updates, treatment reminders, real Chronic Migraine patient stories, and more are available to keep you inspired and help you and your doctor stay on top of your condition. Sign up today!

Which of the following describes your BOTOX® (onabotulinumtoxinA) experience?

If you are currently taking BOTOX®, tell us about your BOTOX® treatments:

- I am not currently using BOTOX®, but am interested in learning more
- I am planning to receive my first BOTOX® treatment
- I have received only 1 BOTOX® treatment
- I have received 2 or more BOTOX® treatments
- I first began BOTOX® treatment on:...
- My next BOTOX® treatment will be on:...

PHYSICIAN: What type of physician are you seeing to manage your Chronic Migraine?

- Primary Care Physician
- Neurologist
- Headache Specialist
- Pain Specialist
- Other
- None

FIRST NAME:...
LAST NAME:...
DATE OF BIRTH:...
ADDRESS:...
CITY:...
STATE:...
ZIP:...
EMAIL:...
M:...
D:...
Y:...

IMPORTANT SAFETY INFORMATION (continued)

Do not take BOTOX® (onabotulinumtoxinA) if you:
- are allergic to any of its ingredients (see Medication Guide for ingredients);
- had an allergic reaction to any other botulinum toxin product such as Myobloc® (rimabotulinumtoxinB), Dysport® (abobotulinumtoxinA), or Xeomin® (incobotulinumtoxinA);
- have a skin infection at the planned injection site.

The dose of BOTOX® is not the same as, or comparable to, another botulinum toxin product.

Serious and/or immediate allergic reactions have been reported, including itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you experience symptoms; further injection of BOTOX® should be discontinued.

Tell your doctor about all your muscle or nerve conditions such as ALS or Lou Gehrig’s disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX®.

Tell your doctor about all your medical conditions, including if you:
- have or have had bleeding problems;
- have plans to have surgery; had surgery on your face; weakness of forehead muscles; trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX® can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX® passes into breast milk).

Tell your doctor about all the medicines you take, including prescription and nonprescription medicines, vitamins, and herbal products. Using BOTOX® (onabotulinumtoxinA) with certain medicines may cause serious side effects. Do not start any new medicines until you have told your doctor that you received BOTOX® in the past.

Tell your doctor if you received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as Myobloc®, Dysport® or Xeomin® in the past (tell your doctor exactly which product you received); have recently received an antibiotic injection; take muscle relaxants; take allergy or cold medicines; take aspirin-like products or blood thinners.

Other side effects of BOTOX® include: dry mouth, discomfort or pain at injection site, tiredness, headache, neck pain, and eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of eyelids, and dry eyes.

For more information refer to the Medication Guide or talk with your doctor. You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see accompanying Summary of Information about BOTOX®.
Summary of Information about BOTOX® (onabotulinumtoxinA)

What is the most important information I should know about BOTOX®?

BOTOX® may cause serious side effects that can be life threatening. Call your doctor or get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:

- Problems swallowing, speaking, or breathing, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months.
- Spread of toxin effects. The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing.

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX® has been used at the recommended dose to treat Chronic Migraine.

BOTOX® may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX®. If this happens, do not drive a car, operate machinery, or do other dangerous activities.

BOTOX® dosing units are not the same as, or comparable to, any other botulinum toxin product.

What is BOTOX®?

BOTOX® is prescription medicine a medical professional injects into muscles to prevent headaches in adults with Chronic Migraine who have 15 or more days each month with headache lasting 4 or more hours each day in people 18 years and older.

It is not known whether BOTOX® is safe or effective to prevent headaches in people with migraine who have 14 or fewer headache days each month (episodic migraine).

Who should not take BOTOX®?

Do not use BOTOX® if you are: allergic to any of the ingredients in BOTOX® such as botulinum toxin type A and human serum albumin; had an allergic reaction to another botulinum toxin product such as Myobloc® (rimabotulinumtoxinB), Dysport® (abobotulinumtoxinA), or Xeomin® (incobotulinumtoxinA); or have a skin infection at the planned injection site.

What should I tell my doctor before treatment?

Tell your doctor about all your muscle or nerve conditions, such as amyotrophic lateral sclerosis (Lou Gehrig’s disease), myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects.

Tell your doctor if you have or have had breathing problems such as asthma or emphysema; swallowing problems; bleeding issues; plan to or have had surgery; have forehead muscle weakness such as trouble raising your eyebrows; drooping eyelids; or any changes to your face.

Tell your doctor if you are pregnant, plan to become pregnant, are breastfeeding or plan to breast feed. It is not known if BOTOX® (onabotulinumtoxinA) can harm your unborn baby or if BOTOX® passes into breast milk.

What Are Common Side Effects?

The most common side effects include neck pain; headache; migraine; slight or partial facial paralysis; eyelid drooping; bronchitis; musculoskeletal stiffness; muscular weakness; pain in 1 or more muscles, ligaments, tendons, or bones; muscle spasms; injection site pain; and high blood pressure. Other side effects have been reported including allergic reactions e.g. itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint.

These are not all of the possible side effects. Call your doctor for medical advice if you experience any side effects after treatment with BOTOX®.

What Should I Tell My Doctor About Medicines and Vitamins I Take?

Using BOTOX® with certain medicines may cause serious side effects. Do not start any new medicines until you have told your doctor that you have received BOTOX® in the past. Tell your doctor if you have received an injection with another botulinum toxin product in the last 4 months, such as Myobloc®, Dysport®, or Xeomin®. Be sure your doctor knows which product you received.

Tell your doctor about all prescription and over-the-counter medicines and supplements you take including: vitamins and herbal products; recent antibiotic injections; anticholinergics; muscle relaxants; allergy or cold medicine; sleep medicine; aspirin-like products; and blood thinners. Ask your doctor if you are not sure whether your medicine is listed above.

To Learn More

If you would like more information, talk to your doctor and/or go to BotoxChronicMigraine.com for full Product Information.

You may report side effects to the FDA at www.fda.gov/medwatch or call 1-800-FDA-1088.

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Xeomin® is a registered trademark of Merz Pharma GmbH & Co KGaA.