Indication
BOTOX® is a prescription medicine that is injected to prevent headaches in adults with chronic migraine who have 15 or more days each month with headache lasting 4 or more hours each day in people 18 years or older.

It is not known whether BOTOX® is safe or effective to prevent headaches in patients with migraine who have 14 or fewer headache days each month (episodic migraine).

IMPORTANT SAFETY INFORMATION
BOTOX® may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:

- Problems swallowing, speaking, or breathing, due to weakening of associated muscles, can be severe and result in loss of life. You are at highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months.

- Spread of toxin effects. The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing.

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX® has been used at the recommended dose to treat chronic migraine.

BOTOX® may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX®. If this happens, do not drive a car, operate machinery, or do other dangerous activities.

Please see additional Important Safety Information throughout the brochure.
Know the difference

Episodic Migraine

- 14 or fewer headache days per month (some of them may be migraine days)
- May go long periods between headaches and migraines
- Headaches don’t last as long
- Pain is often less severe

Chronic Migraine

- 15 or more headache days per month (at least 8 of which are associated with migraine)
- Headaches or migraines occur on at least half of days per month
- Headaches last longer
- Pain is often more severe

Count ALL Headache and Migraine Days
to see if you have Chronic Migraine

Think about days when you had no headache, which may be easier to remember

Count any day you took a medicine to treat headache symptoms

Keep track with a headache diary, then bring it to every appointment

FIND OUT IF YOU’RE LIVING WITH CHRONIC MIGRAINE

Chronic Migraine is different from other types of migraine

headache days a month (both headaches and migraines count)

8+ days of those are associated with migraine

4+ hours of headache per headache day

3.3 million US Adults

IMPORTANT SAFETY INFORMATION (continued)

Do not receive BOTOX® if you:
- are allergic to any of its ingredients (see Medication Guide for ingredients), had an allergic reaction to any other botulinum toxin product such as Myobloc® (onabotulinumtoxinA), Dysport® (abobotulinumtoxinA), or Xeomin® (incobotulinumtoxinA);
- have a skin infection at the planned injection site.

Dysport® (abobotulinumtoxinA), or Xeomin® (incobotulinumtoxinA), have a skin infection at the planned injection site.

The dose of BOTOX® is not the same as, or comparable to, another botulinum toxin product.

IMPORTANT SAFETY INFORMATION (continued)

Serious and/or immediate allergic reactions have been reported, including itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint.

Get medical help right away if you experience symptoms; further injection of BOTOX® should be discontinued. Please see additional Important Safety Information throughout this brochure.
PREVENT HEADACHES AND MIGRAINES
BEFORE THEY EVEN START

Acute Treatments
Taken after headache/migraine pain has started to reduce symptoms

Preventive Treatments
Taken on a schedule to prevent headaches/migraines before they start

Because Chronic Migraine is so severe, guidelines recommend use of preventive treatments

IMPORTANT SAFETY INFORMATION (continued)
Tell your doctor about all your muscle or nerve conditions such as ALS or Lou Gehrig’s disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX®.

IMPORTANT SAFETY INFORMATION (continued)
Tell your doctor about all your medical conditions, including if you: have or have had bleeding problems; have plans to have surgery; had surgery on your face; weakness of forehead muscles; trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX® can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX® passes into breast milk).

American Academy of Neurology guidelines.

Talk to your Healthcare Provider to find out more about BOTOX® Prevention

BOTOX® prevents on average

headache days and migraine/probable migraine days a month

(8 vs 6 to 7 with placebo) after 2 treatments at 24 weeks

PREVENT HEADACHES AND MIGRAINES
BEFORE THEY EVEN START

American Academy of Neurology guidelines.
THE FIRST FDA-APPROVED PREVENTIVE TREATMENT FOR CHRONIC MIGRAINE

BOTOX® treatments given to over 500,000 Chronic Migraine patients since its approval in 2010*

*BOTOX® is an established option for Chronic Migraine

The Path to FDA Approval

Studied in large clinical trials of people with Chronic Migraine
Met FDA requirements for safety and effectiveness in these Chronic Migraine trials
FDA approved in 2010

IMPORTANT SAFETY INFORMATION (continued)
Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Using BOTOX® with certain medicines may cause serious side effects.

Do not start any new medicines until you have told your doctor that you received BOTOX® in the past.

IMPORTANT SAFETY INFORMATION (continued)
Tell your doctor if you received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as Myobloc®, Dysport®, or Xeomin® in the past (tell your doctor exactly which product you received); have recently received an antibiotic injection; take muscle relaxants; take allergy or cold medicines; take sleep medicine; take aspirin-like products or blood thinners.

Please see additional Important Safety Information throughout this brochure.
LEARN MORE ABOUT THE TREATMENT SCHEDULE

About 15 minutes per treatment

Treatments take about 15 minutes and are done in a normal exam room

Treatments every 12 weeks

You’ll start with 2 treatments, 12 weeks apart, the proven way to see how well BOTOX® is working.

Based on how well BOTOX® treatment is working for you, your doctor may discuss re-treatment every 12 weeks.

IMPORTANT SAFETY INFORMATION (continued)
Other side effects of BOTOX® include: dry mouth, discomfort or pain at injection site, tiredness, headache, neck pain, eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of eyelids, dry eyes, and dropping eyebrows.
For more information refer to the Medication Guide or talk with your doctor.

IMPORTANT SAFETY INFORMATION (continued)
You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see accompanying Summary of Information about BOTOX®.
**YOU MAY PAY AS LITTLE AS $0 FOR BOTOX® TREATMENTS**

$0

- Most insurance plans cover the majority of BOTOX® costs*
- If you are eligible, the BOTOX® Savings Program may reimburse you to help with any remaining costs

**Checking eligibility, signing up, and saving is easy. Visit BOTOXSavingsProgram.com to get started.**

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**Stephanie’s experience with the BOTOX® Savings Program**

"Insurance coverage and cost were definitely factors when considering BOTOX®."

"Fortunately, I can use my insurance, and the BOTOX® Savings Program helps cover the rest of the cost, so I’ve been using it from the start."

Stephanie, on-the-go saleswoman, Illinois

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**IMPORTANT SAFETY INFORMATION (continued)**

_BOTOX® may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:_

- Problems swallowing, speaking, or breathing, due to weakening of associated muscles, can be severe and result in loss of life. You are at highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months.

**IMPORTANT SAFETY INFORMATION (continued)**

*Coverage and out-of-pocket costs vary. Must be commercially insured and meet eligibility criteria to qualify. Please see terms and conditions.

**IMPORTANT SAFETY INFORMATION (continued)**

- Spread of toxin effects. The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing.

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX® has been used at the recommended dose to treat chronic migraine.

Please see additional Important Safety Information throughout this brochure.
Program Terms, Conditions, and Eligibility Criteria:
1. This offer is good for use only with a valid prescription for BOTOX® (onabotulinumtoxinA).
2. Based on insurance coverage, Chronic Migraine patients can receive up to $700 off per treatment for up to 5 treatments in 2018. All treatments must be received during 2018. Maximum savings limit of $3500 per year for people with Chronic Migraine applies; patient out-of-pocket expense may vary.
3. This offer is not valid for use by patients enrolled in Medicare, Medicaid, or other federal or state programs (including any state pharmaceutical assistance programs), or private indemnity or HMO insurance plans that reimburse you for the entire cost of your prescription drugs. Patients may not use this offer if they are Medicare-eligible and enrolled in an employer-sponsored health plan or prescription drug benefit program for retirees. This offer is not valid for cash-paying patients.
4. This offer is valid for up to 5 treatments per year. Offer applies only to treatment received before the program expires on 12/31/18.
5. Offer is valid only for BOTOX® and BOTOX® treatment-related costs not covered by insurance.
6. A BOTOX® Savings Program check will be provided upon approval of a claim. The claim must be submitted with treatment details from an Explanation of Benefits (EOB) or a Specialty Pharmacy Provider (SPP) receipt. (If the BOTOX® prescription was filled by a Specialty Pharmacy Provider, both EOB and SPP details must be provided.) All claims must be submitted within 90 days of the date of EOB receipt. You may be required to provide a copy of your EOB or SPP receipt for your claim to be approved.
7. A BOTOX® Savings Program check may be sent either directly to you or to your selected healthcare provider who provided treatment. For payment to be made directly to your healthcare provider, you must authorize an assignment of benefit during each claim submission. You are not obligated to assign your BOTOX® Savings Program benefit to your healthcare provider to participate in the program.
8. Allergan reserves the right to rescind, revoke, or amend this offer without notice.
9. Offer good only in the USA, including Puerto Rico, at participating retail locations.
10. Void where prohibited by law, taxed, or restricted.
11. This offer is not health insurance.
12. By participating in the BOTOX® Savings Program, you acknowledge that you are an eligible patient and that you understand and agree to comply with the terms and conditions of this offer.

For questions about this program, please call 1-800-44-BOTOX.

IMPORTANT SAFETY INFORMATION:

BOTOX® may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX®. If this happens, do not drive a car, operate machinery, or do other dangerous activities.

Do not receive BOTOX® if you: are allergic to any of its ingredients (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as Myobloc® (rimabotulinumtoxinB), Dysport® (abobotulinumtoxinA), or Xeomin® (incobotulinumtoxinA); have a skin infection at the planned injection site.
The dose of BOTOX® is not the same as, or comparable to, another botulinum toxin product.

Serious and/or immediate allergic reactions have been reported, including itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you experience symptoms; further injection of BOTOX® should be discontinued.

Tell your doctor about all your muscle or nerve conditions such as ALS or Lou Gehrig’s disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing or difficulty breathing from typical doses of BOTOX®.

Please see additional Important Safety Information throughout this brochure.

RESOURCES AVAILABLE FOR YOU

Visit BOTOXChronicMigraine.com to further your education about Chronic Migraine and BOTOX® treatment

Pathways to Prevention

Sign up for appointment reminders, information about managing Chronic Migraine, and healthy living tips at BOTOXChronicMigraine.com/Register
How the disease affects your daily life

How severe your headaches/migraines are

How long your headaches/migraines normally last

What types of treatments are proven to prevent headache days in Chronic Migraine

How you responded to treatments you've taken

Information you may discuss about your disease

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Using BOTOX® with certain medicines may cause serious side effects. Do not start any new medicines until you have told your doctor that you received BOTOX® in the past.

Tell your doctor about all your medical conditions, including if you:
- have or have had bleeding problems; have plans to have surgery; had surgery on your face; weakness of forehead muscles; trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX® can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX® passes into breast milk).
- Tell your doctor if you received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as Myobloc®, Dysport® or Xeomin® in the past (tell your doctor exactly which product you received); have recently received an antibiotic injection; take muscle relaxants; take allergy or cold medicines; or take sleep medicine, take aspirin-like products or blood thinners.

IMPORTANT SAFETY INFORMATION (continued)

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IMPORTANT SAFETY INFORMATION (continued)

Start a diary or use an app, and bring the record to every appointment to track your progress.

Things to record each month

- How many headaches
- How long they last
- Symptoms
- Headache-free days
- Treatments
- Triggers

My Daily Headache Diary

Date: 10/28/17
Name: Jane Smith

Headache □ Migraine ☑ Nothing □

How long did it last? 6 hours

Severity: Mild □ Moderate □ Severe ☑

Symptoms: Nausea, vomiting

Treatments: Ibuprofen

Trigger: Stress

Please see additional Important Safety Information throughout this brochure.
WHAT’S YOUR NEXT STEP?

- Start using a headache diary to share with your healthcare professional
- Sign up for the Pathways to Prevention support program at BOTOXChronicMigraine.com/Register
- Schedule and set a reminder for your next BOTOX® appointment
- Check if you’re eligible to start saving at BOTOXSavingsProgram.com

Find us on Facebook

IMPORTANT SAFETY INFORMATION (continued)
Other side effects of BOTOX® include: dry mouth, discomfort or pain at injection site, tiredness, headache, neck pain, eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of eyelids, dry eyes; and drooping eyebrows.

For more information refer to the Medication Guide or talk with your doctor. You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see accompanying Summary of Information about BOTOX®
**Indication**

BOTOX® (onabotulinumtoxinA) is a prescription medicine that is injected to prevent headaches in adults with chronic migraine who have 15 or more days each month with headache lasting 4 or more hours each day in people 18 years or older.

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**IMPORTANT SAFETY INFORMATION**

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- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months.
- **Spread of toxin effects**. The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing.

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Please see additional Important Safety Information about BOTOX® inside.
By filling out and mailing this card, I agree to receive information from Allergan related to education on headache disorders like Chronic Migraine, as well as other Allergan products and services. I understand I can opt out at any time.

GET SUPPORT FROM PATHWAYS TO PREVENTION AS YOU CONTINUE YOUR JOURNEY

Updates, treatment reminders, real Chronic Migraine patient stories, and more are available to keep you inspired and help you and your doctor stay on top of your condition. Sign up today!

Which of the following describes your BOTOX® (onabotulinumtoxinA) experience?

- [ ] I am not currently using BOTOX®, but am interested in learning more
- [ ] I am planning to receive my first BOTOX® treatment
- [ ] I have received only 1 BOTOX® treatment
- [ ] I have received 2 or more BOTOX® treatments

I first began BOTOX® treatment on:

My next BOTOX® treatment will be on:

PHYSICIAN

What type of physician are you seeing to manage your Chronic Migraine?

- Primary Care Physician
- Neurologist
- Headache Specialist
- Pain Specialist
- Other
- None

**IMPORTANT SAFETY INFORMATION (continued)**

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- dry mouth, discomfort or pain at injection site, tiredness, headache, neck pain, eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of eyelids, dry eyes, and drooping eyebrows.

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Please see accompanying Summary of Information about BOTOX®.